

To: Executive Board
From: Bonnie Fisher and Chris Eskridge
Date: April 15, 2019
Re: Treasurer and Executive Director's Report

This has been a period of high activity, as usual. We are currently working on our taxes and other legal forms, paid our various dues and fees for the year, are continuing to refine the annual meeting app, working on meeting logistics, and dealing with the normal flow of business.

Our report, with a particular focus on the financial state of affairs:

1. Financial State of the Organization:

- A. We have engaged in the normal flow of business; invoicing, collecting, paying our bills, maintaining the books, etc. These functions are being carried out accurately and with dispatch.
- B. The following financial reports are attached:
 1. Balance Sheet 2018: We had \$3.5 million in assets at the end of 2018. Approximately \$3.1 million was retained balance equity (our net worth).
 2. Profit and Loss 2018: We realized a loss of \$73,000 for the year, the culprit being our investments, where we lost \$107,500. Removing investments from the mix, we realized a \$34,000 positive operational cash flow in 2018. We had no problem making our payroll and paying our bills because of that positive cash flow.
 3. Profit and Loss 1st Quarter 2019: We have realized a positive return of nearly \$250,000 year to date. The bulk of that (\$180,000) has come from our investments, which of course is merely a paper-profit. Our operational profit to date for the year has been roughly \$66,000. As you are all aware, we moved our portfolio out of the more aggressive trading model and into a less risk, more stable model at the beginning of the year. Our investment returns to date have far exceeded expectation, and frankly we should not expect to continue to see such large figures going forward. There have been some recent market corrections that were beneficial to us with our more bond-based portfolio. As to the \$66,000 in operational profits to date, remember that we are a back-end expense based entity, ie., we will spend that money in November with our meeting bills.
- C. Atlanta Meeting Financial Report – There is so much more to our Annual Meetings than just the bottom line of our balance sheet, though our focus at times tends to shift in that direction. In that latter context, we did very well in Atlanta, showing a \$203,500 profit. That substantial profit was realized due in part to the solid turnout – 3,680 participants from 42 countries, and the fact

that Atlanta is an inexpensive city to hold a meeting. We do wish to re-emphasize that in addition to size and money, the meetings were just tremendous, and Karen and her team did a wonderful job.

- D. Divisions - The Divisions are all doing well. They are all on the positive side of the ledger financially and have solid membership figures. We do have several new divisions and they are just getting their feet on the ground. All of the divisions will see an increase in membership (and in their bank balance) as the year moves on. Division chairs have access to real-time financial updates and membership counts. While these figures literally change daily, here is a breakdown of membership and account balances for all of the divisions to date:

BioPsychoSocial - \$1,250; 70 members
Communities and Place - \$3,100; 121 members
Corrections and Sentencing - \$22,900; 290 members
Critical Criminology and Social Justice - \$15,800; 184 members
Developmental and Life Course Criminology - \$1,400; 203 members
Experimental Criminology - \$1,700; 127 members
International Criminology - \$12,100; 126 members
People of Color and Crime - \$23,600; 178 members
Policing - \$6,600; 249 member
Rural Crime - \$1,500; 53 members
Terrorism and Bias Crime - \$6,200; 102 members
Victimology - \$25,800; 159 members
White Collar Crime - \$1,500; 67 members
Women and Crime - \$62,600 (plus \$32,000 in Fem Crim);
310 members

2. Columbus Visit – We both went to Columbus in January and met with our new investment team, headed by Toby Woloshan (at Fifth Third Bank). As you can imagine, there was a fair amount of paperwork required to get all of our accounts moved, but that was done. As noted above, we have now moved back to the low risk, low volatility, stable return, buy and hold investment strategy, and have seen positive results to date.
3. Membership - We ended the year with 3,513 members. Roughly 88 percent of our membership is U.S.-based, and 30 percent are students (1,038). Membership was down in 2018 (- 4.7%), but that was expected as the meetings were held in Atlanta, which is our lowest Annual Meeting draw. We will see a growth in membership this year, with the meetings being held in the much more popular venue - San Francisco.
4. San Francisco Meeting Report –The San Francisco Marriott is a tremendous property. We have plenty of meeting space, and with the overflow hotel, plenty of

sleeping rooms. We have had the largest number of submissions ever to date, and of course will have a better feel after the May 10 poster/roundtable/lightning session deadline passes. At this point, San Francisco is shaping up to be the largest meeting we have ever had.

5. Divisions and Committees and Editors – Chris has stayed in touch with division and committee chairs and editors, communicating with them regarding a number of issues, as usual. Within our organization, there are currently 14 divisions, 32 committees, 11 journals, an annually published handbook, an organizational newsletter, numerous division newsletters, numerous webpage, and we have representatives to five external organizations (AAAS, COSSA, IACP, Oral History, UNODC).
6. MAC Adapters Follow-up – Our AV provider puts MAC adapters in every room. As fate would have it, things got fouled up in Atlanta with one of Meda’s presentations per this matter, but we do have them. The reason I know for sure.... our people forgot to return/took roughly \$900 worth of MAC adapters at the Atlanta meetings, and we had to pay for that!
7. International Activities – Not sure what is in the water so to speak, but these last few months have seen a literal explosion of international activity. Rather than take your time within this report to provide an account of those activities, an International Activities report is attached (below) as truly non-essential reading.
8. Mid-Year 2019 Budget Review and Adjustment – This is the big issue of course, and while we have outlined a draft (below), there will be decisions made at the April meeting that will obviously change this budget. So, here is a draft, based on an examination of last year’s expenses and income, and anticipated income and expenses this coming year.

TENTATIVE 2019 BUDGET

INCOME

Advertising/Marketing	\$45,000
Annual Meeting	675,000
<i>Criminologist</i>	16,000
<i>Criminology/ CPP</i>	150,000
Dues	315,000
Employment Exchange/Web	85,000
Investments (Returns/Withdrawals)	97,000
Misc	1,000
Peterson Fellowships	1,000
Reprints	1,000
Royalties	1,000
TOTAL	<u>\$1,387,000</u>

EXPENSES

Advertising/Marketing	\$7,000
Affiliations	9,000
Annual Meeting	473,000
Awards	5,000
CJRA	70,000
Committees	18,000
<i>Criminologist</i>	44,000
<i>Criminology</i>	72,000
<i>CPP</i>	118,000
Depreciation	1,000
Employment Exchange	1,500
Equipment Expense	10,000
Executive Board	22,000
Executive Director Office	27,000
Executive Director Transition	60,000
International Initiatives	12,000
Investment Expense	2,000
Misc	25,000
Next Years' Meetings	2,000
Office Expenses	50,000
Personnel	306,000
Peterson Fellowships	26,000
President's Secretary Support	2,000
Professional Fees	4,500
Taxes	20,000
TOTAL	<u>\$1,387,000</u>

RECENT INTERNATIONAL ACTIVITIES

The International scene has literally exploded in the last few months. As I write this, I truly marvel at what has transpired/what has come across my desk so to speak, since the November meetings. As leaders in our field, I know that you all have a similar list of activities and undertakings, but I would like to share this list with you (below) so you will be aware of some of the things in which I have been involved as the ASC Director. Also, please let me know if I can connect you with any of these organizations.

1. Latin American Society of Criminology - There is suddenly a great interest in establishing a Latin American Society of Criminology. There is a story to it, but we will let that pass. The key is that a group of younger scholars from that region of the world have recently attended ASC and ESC meetings, and want the same. I have been working with them, and a group is coming to San Francisco to talk about this further.
2. Mexican Society of Criminology - I worked with members of the Mexican Society of Criminology to help get one of their divisions obtain Consultant Status within the United Nations Office of Drugs and Crime. Reps from this Mexican organization recently went to New York City and presented material at the United Nations, and were ecstatic. One of the leaders of this body was able to get the leading scholarly journal in Mexico (*Ciencia*) to devote an entire issue to crime. I have worked with this organization in the past, but things are moving unlike I have ever seen before.
3. Asian Criminological Society - I have been working with representatives from the Asian Criminological Society for some time. They are facing some challenges with respect to their upcoming Annual Meetings (June in the Philippines) and I have been actively trying to assist, at their request.
4. Georgian Society of Criminology - I have been working with folks in the Republic of Georgia for some years, but things have suddenly ramped up. There is now a criminological society in place there, and they are holding their first meeting next month (and they asked me to write a welcome greeting for their program book). Side comment – received a note from them the other day indicating that the announcement regarding their meeting that appeared in *The Criminologist* was read by a scholar in Russia who contacted the folks in Tbilisi, Georgia and is now going to their meeting...pretty exciting that we were able to facilitate this international connection.
5. Estonian Society of Criminology - I am meeting with folks from the Estonian Society of Criminology in Tallin in June at their request to discuss ways to grow and develop that organization.

6. Middle-Eastern Society of Criminology – I am now working with a number of individuals from Saudi Arabia. They indicated to me recently that scholarship there has been isolated and they now want to reach out. They want to improve their criminology/criminal justice academic programs, and wish to establish a Middle-Eastern Society of Criminology. This could be huge if they follow through.
7. Indian Society of Criminology - The Indian Society of Criminology, which was established in 1970 and has 3,000 members, is suddenly reaching out. They are seeking a greater level of collaboration and cooperation at the international level in general, and with us in particular. I am working with them to achieve that end. As a point of info, this association coalesced out of a series of discussions that took place in India in the late 1960s between former ASC President Walter Reckless and a number of Indian criminologists. In honor of Dr. Reckless' contributions, the highest award given by the Indian Society of Criminology is the Kumarappa-Reckless Award. The ISC leadership now wishes to re-connect with us, and Western criminology in general.
8. United Nations Office of Drugs and Crime – I have been working closely for some time with the Program Chair of the UN's Crime Congress that will take place next April in Japan (stranger than fiction – this individual lives in Lincoln). The Crime Congress, which occurs every 5 years, attracts more than 5,000 participants from virtually every country in the world. Representatives from the UNODC have organized two sessions at our meetings in San Francisco, will have a booth in the exhibit hall, and will be holding a workshop on the Tuesday of our meetings.
9. University of Gdansk (Poland) - Folks at the University of Gdansk in Poland want to get a criminology program started and at their request, I will be going there to help in June.
10. University of Tirana (Albania) - Students in Albania have protested regarding the poor quality of higher education in that country. At the request of officials at the University of Tirana, I am going there in June to try and help upgrade their criminology/criminal justice programs. While there, I will also be visiting with folks from the Balkan Society of Criminology at their request to discuss ways to grow and develop that organization.
11. Two Universities in Poland - Nothing different than what many of you do, but two universities in Poland reached out, asking for contacts in the U.S. with the goal of developing cooperative exchange programs with American university and American law enforcement training academies. I put officials from both of these Polish universities in touch with a handful of such entities.

12. Three Universities in Poland – I have been asked, and truly not because of my scholarship but solely because of my “hat” as the Director of ASC, to come to three different universities in Poland next month. I will give a few presentations and meet with university officials while there, with an overall goal of outreach and cooperation, and generally enhancing the quality of education at those institutions (one being the equivalent of the FBI Academy of Poland – the High Police School in Szczytno).

I feel strongly that the future growth and development of our field is built upon the foundation of collaboration and cooperation, nationally and internationally. I attempt to move in that direction as the Director of ASC.

Footnote - I wish to emphasize that I will not use any ASC funds for any of the travels noted above, nor have I ever used ASC funds for such travels, ever. I use ASC funds for ASC matters only (ie., site visits, Board Meetings, once a year trips to Columbus). Like the rest of you, I “hustle-up” ways to pay for my travels - international as well as national (ie., Western Society of Criminology, ACJS). It is very important to me that folks do not think as ASC Director, that I draw upon Society funds to “travel about.” I have not and never will do that.