

To: ASC Board  
From: Chris Eskridge  
Date: October 25, 2008  
Re: Executive Director Annual Report

This has again been a very busy six months to say the least. The bottom line is that we are still financially healthy, and remain a vibrant, active professional society. There is much going on in many spheres in our organization.

### *1. ASC Financial Status*

As noted above, we continue to be a financially stable and sound organization. As of September 30, 2008 our total assets were roughly \$1.44 million. Our investment portfolio has experienced a paper loss this year of course, but we remain in a solid position and have a positive cash flow. Our income is derived primarily from four sources - interest and dividends from our investments, Blackwell publishing company/journal library sales, meeting registration fees, and membership dues. I have attached two financial reports which articulate our financial position in more detail:

- A. *2008 Profit and Loss Statement (3<sup>rd</sup> quarter report)* - We have realized a net profit of \$14,345 to date for the year. A fair amount of meeting registration fees are yet to be collected, but likewise, our annual meeting expenses have yet to be paid. In terms of cash flow, we will show a profit for the year, but will likely show a paper loss due to the continued volatility in the stock market.
- B. *2008 Balance Sheet (3<sup>rd</sup> quarter report)* - As noted above, our total assets are in the \$1.44 million range.

### *2. Divisions*

The ASC Divisions remain quite active. I might note that the DPCC was in the hole for some time, but are now showing a positive balance. The information below, showing membership and account balance information as of the end of September, was given to all the Division Chairs.

- A. Corrections and Sentencing Division: account balance - \$16,840; current membership 380.
- B. Critical Division: account balance - \$7,535; current membership 294.
- C. International Division: account balance - \$21,762; current membership 302.
- D. People of Color and Crime: account balance - \$10,230; current membership 202.
- E. Women and Crime: account balance - \$30,226; current membership 431.

I have received inquiries from several individuals regarding the possibility of establishing new divisions. Interest is rather high, and I suspect that the Board will receive a number of formal requests to form new divisions within the next 18 months.

### *3. Proposed 2009 Budget (below)*

I estimate that we will be generating something in the range of \$810,000, and spending roughly \$810,000 for the coming year. We may see a larger stream of revenue from our journals, as the CPP circulation figures have gone up substantially, but it is too early to tell at this point. Investment income is, obviously, pure speculation at this point.

### *4. Web Page*

We continue to update and improve the web page of course. It is a daily effort. We recently reached the limit of our web provider's capacity and have shifted to a new firm.

### *5. Policy and Procedures Manual*

We will be making significant updates to the Policy and Procedures manual as per the amended Constitution and By-Laws. The amended Constitution is already on the web and in the manual. The By-Laws adjustment will take very little time and we will get them up on the web directly. Re-writing the Policy and Procedures manual, however, will require some effort. We plan to have everything done and up on the web by the first of the year.

### *6. Personnel*

We have a superb staff who have all worked diligently and have made significant efforts in the past year to upgrade and streamline our operations. I propose a 3 percent pay raise for all three of them. Sue Beelman, our bookkeeper, is currently paid \$41,384 per year for a contractual 32 hour work week (80% time). Her 2009 salary would be \$42,626. Susan Case, our full-time office manager, is currently paid \$47,380 per year. A 3 percent pay raise would increase her salary to \$48,801. Nicole Coldiron, our computer specialist, webmaster and newsletter managing editor, is also working for us full time, and is currently paid \$44,133. A 3 percent increase would move her salary to \$45,457.

### *7. Columbus Office Update*

I visited Columbus this Fall and did a number of things. I worked on meeting logistics of course, met with our banker and our broker, went over financial statements with Sue, moved a few boxes and organized our storage area.

### *8. Criminologist*

The Criminologist has maintained much of its usual content, ie., division news, list of new PhD graduates, around the ASC (one-liners about individual accomplishments), job openings, award announcements and award winners, obits, upcoming meetings and conferences, officer nomination calls, general ASC announcements, pre-annual meeting workshop info, advertisements, call for papers for our meeting, instructions and other info regarding our annual meetings, pictures from the annual meeting. We did eliminate the call for papers per the Board's decision (took up too much space; put them on-line now).

We have added several new features:

- A. Regular COSSA reports (been four of them published in 2008)
- B. Teaching Tips column (will have 10 articles in this area this year)
- C. Art Crime News (2 articles this year to date)
- D. Email mentoring program (we plan on having articles in each issue from now on)
- E. I have asked numerous folks from both U.S. and non-U.S. universities and Ministries of Justice to write articles telling us about their programs and about their research efforts, and we have published a number of them this year (U. of Maribor, Arizona State, EURO Homicide-Suicide Study paper, EURO Sourcebook, Director of Europol). I have promises from around a dozen folks to send us such material for the newsletter, and I will continue to solicit similar manuscripts. We just received an interesting piece regarding crime in the Republic of Georgia that will come out in the January/February issue.
- F. I have been in touch with folks from the BSC, the ESC, the ANZSOC, and the Stockholm Prize and have asked them to submit articles to our newsletter on a regular basis.
- G. Misc. papers and announcements that are submitted from time to time, ie., Criminologist's Opinions About Causes and Theories of Crime and Delinquency, UCR Data Now Available.

The plan is to finish off this year with the current mast-head and design, and look to come up with a new front page and a new look during the next year. We will work with Wayne and the Publications Committee in this venture.

#### 9. *Annual Meeting Preparations*

- A. St. Louis (2008) - We visited St. Louis last spring in conjunction with the Spring Board Meeting. We worked out the final details regarding room usage, made audio-visual arrangements, meet with the drayage folks and went over the exhibit hall set-up and logistics, discussed freight/shipping logistics, etc, etc.
- B. Philadelphia (2009) - We had a very constructive site visit last month and made excellent progress. We have meet with drayage representatives, made preliminary space allocation plans, and reviewed our sleeping room block. All is in order at this point. Susan Case meet with the Philadelphia program team a few weeks ago and began to help them through the All-Academic on-line system protocols.
- C. San Francisco (2010) - We will travel to San Francisco in Feb/March to do a first cut for this meeting.

#### 10. *Ice Cream Social*

I saved the best until last...you are all invited to participate in the Ice Cream Social which will take place from 3 - 4 pm on Thursday in the Exhibit Hall. It will be sponsored by Cengage/Wadsworth this year. Come prepared to do some scooping!

## PROPOSED 2009 ASC BUDGET

### INCOME:

Advertising/Marketing	\$ 50,000
Annual Meeting	270,000
<i>Criminologist</i>	25,000
<i>Criminology/CPP</i>	125,000
Dues	235,000
Employment Exchange/Web	70,000
Executive Director	4,000
Investment Income	10,000
Minority Fellowship-Grad	3,000
Miscellaneous	1,000
Reprints	2,000
Royalties	<u>15,000</u>
<b>TOTAL</b>	<b>\$810,000</b>

### EXPENSES:

Advertising/Marketing	\$ 2,000
Affiliations	8,000
Annual Meeting	270,000
Awards	4,000
Committees	24,000
<i>Criminologist</i>	50,000
<i>Criminology</i>	40,000
<i>Criminology &amp; Public Policy</i>	40,000
Depreciation	1,000
Employment Exchange	4,000
Equipment Expense	15,000
Executive Board	12,000
Executive Director Office	28,000
International Initiatives	5,000
Minority Fellowship-Grad	22,000
Minority Fellowship-Undergrad	22,000
Misc. Expenses	12,000
Next Year's Meeting	5,000
Office Expenses	50,000
Personnel	176,000
President Secretary Support	2,000
Professional Fees	3,000
Site Selection	2,000
Taxes	<u>12,000</u>
<b>TOTAL</b>	<b>\$810,000</b>