

To: ASC Board  
From: Chris Eskridge  
Date: October 15, 2009  
Re: Executive Director Annual Report

This has again been a very busy six months to say the least. The bottom line is that we are still financially sound, and remain a vibrant, active professional society. There is much going on in many spheres in our organization.

### *1. Divisions*

The ASC Divisions remain quite active. Fiscally, all are now carrying a positive account balance, with the exception of the newly created Division of Experimental Criminology which technically does not become an entity until November 7. The information below, showing membership and account balance information as of the end of September, was given to all the Division Chairs earlier this month.

- A. Corrections and Sentencing Division: account balance - \$19,448; current membership 397.
- B. Critical Division: account balance - \$12,459; current membership 498 (142 regular and 356 student).
- C. Experimental Criminology Division: account balance - \$135; current membership is 0 as we are putting new members into the 2010 membership year
- D. International Division: account balance - \$15,985; current membership 334.
- E. People of Color and Crime: account balance - \$11,108; current membership 237.
- F. Women and Crime: account balance - \$33,024; current membership 383.

### *2. Proposed 2010 Budget (below)*

I estimate that we will be generating something in the range of \$840,000, and likewise spending roughly \$840,000 for the coming year. I believe that we will see a larger stream of revenue from our journals, as all back issues of Criminology and CPP are now in the Wiley/Blackwell on-line data base. Investment income estimates rely on a fair amount of speculation at this point of course. I do think that we are going to have a big meeting in San Francisco next year, and I will likely come back to you in the Spring with some revised figures on both sides of the ledger there.

### *3. Web Page*

We continue to update and improve the web page of course. It is a daily effort and consumes a fair amount of our office resources. As you know, we recently reached the limit of our web provider's capacity and shifted to a new firm. This was a huge effort, particularly getting the on-line payment procedures secured (as now required by both the credit card companies and by law). We had other projects we wanted to complete over the course of the last few months, but the size and scope of the web transfer project precluded that, particularly the on-line payment system. The transfer matter is now complete and the on-line payment system is secure...thank goodness!

#### *4. Policy and Procedures Manual*

We made all of the updates to the Policy and Procedures manual subsequent to the Spring Board Meeting and it posted on the web.

#### *5. Personnel*

We have an excellent staff in Columbus. I propose a 3 percent pay raise for all three of them. Sue Beelman, our bookkeeper, is currently paid \$43,826 per year for a contractual 32 hour work week (80% time). Her 2010 salary would be \$45,141. Susan Case, our full-time office manager, is currently paid \$50,175 per year. A 3 percent pay raise would increase her salary to \$51,680. Nicole Coldiron, our computer specialist, webmaster and newsletter managing editor, is also working for us full time, and is currently paid \$46,737. A 3 percent increase would move her salary to \$48,139.

#### *6. Columbus Office Update*

I visited Columbus last month. While there I worked on meeting logistics of course, went over financial statements with Sue, moved boxes, donated a few extra copies of Criminology we had to the newly organized Simon Dinitz Memorial Library at Ohio State (he was a former editor of Criminology), and generally worked in/organized our storage area. Also spent some time in our archives and will now be updating our historical records. One little piece of trivia I came across – the Board initially decided to give the 1971 Vollmer award to Earl Warren, but in the end did not do so, and gave no award in 1971. The records are not clear as to why this all happened, but I found it kind of interesting. Also, got a note from Tom Gitchoff a few months ago asking me about the creation of the Western Society of Criminology. The WSC began as a Division of ASC and broke off, but he was unsure when that all happened. I dug up the records and if you are interested, I am attaching a little paragraph to this report which outlines what I found. Finally, I do plan on going back to Columbus this Spring to do some moderate level shelf and bookcase moving. We want to re-think how we set things up in the storage area particularly.

#### *7. The Criminologist*

We dropped the ball in this area. We wanted to develop a new masthead, re-examine our color schemes, and generally redesign the newsletter, but the webpage project got so big that we just did not get to this. We will work with Cheryl and the Publications Committee this coming year on this project.

#### *8. Incorporation Issues*

We are looking into the ramification of dis-incorporating ourselves in California and incorporating in Ohio. The offices have been housed at Ohio State for nearly 50 years now, so in that context it would make some prima facie sense. We are looking at it from a tax saving standpoint. In addition, California has quasi-draconian rules regarding lobbying activities, and given our new thrust in this area, it would be nice to get out from under these cumbersome (and expensive) regulations.

9. *Annual Meeting Preparations*

- A. Philadelphia (2009) - We visited Philadelphia last spring in conjunction with the Spring Board Meeting. We worked out the final details regarding room usage, made audio-visual arrangements, meet with the drayage folks and went over the exhibit hall set-up and logistics, discussed freight/shipping logistics, etc, etc. We are in good shape at present as I assume you all know, with very solid registration figures and a full hotel (99% of our contracted capacity).
- B. San Francisco (2010) – Rick and I had a very constructive site visit last Spring and made excellent progress. We have meet with drayage representatives, made preliminary space allocation plans, and reviewed our sleeping room block. All is in order at this point. Susan Case met with the San Francisco program team a few weeks ago and began to help them through the All-Academic on-line system protocols.
- C. Washington D.C. (2011) - We will travel Washington, D.C. in Feb/March to do a *first cut* for this meeting.

10. *Ice Cream Social*

I saved the best until last...you are all invited to participate in the Ice Cream Social which will take place from 3 - 4 pm on Thursday in the Exhibit Hall. It will be sponsored by Sage this year. All current Board members, please get ready to do some scooping!

**PROPOSED  
2010 ASC BUDGET**

*INCOME:*

Advertising/Marketing	\$ 50,000
Annual Meeting	280,000
<i>Criminologist</i>	30,000
<i>Criminology/CPP</i>	125,000
Dues	235,000
Employment Exchange/Web	70,000
Executive Director	5,000
Investment Income	25,000
Minority Fellowship-Grad	3,000
Miscellaneous	1,000
Reprints	1,000
Royalties	<u>15,000</u>
<b>TOTAL</b>	<b>\$840,000</b>

*EXPENSES:*

Advertising/Marketing	\$ 2,000
Affiliations	8,000
Annual Meeting	280,000
Awards	4,000
Committees	30,000
<i>Criminologist</i>	60,000
<i>Criminology</i>	40,000
<i>Criminology &amp; Public Policy</i>	40,000
Depreciation	1,000
Employment Exchange	4,000
Equipment Expense	15,000
Executive Board	12,000
Executive Director Office	28,000
International Initiatives	5,000
Minority Fellowship-Grad	22,000
Minority Fellowship-Undergrad	10,000
Misc. Expenses	12,000
Next Year's Meeting	5,000
Office Expenses	53,000
Personnel	190,000
President Secretary Support	2,000
Professional Fees	3,000
Site Selection	2,000
Taxes	<u>12,000</u>
<b>TOTAL</b>	<b>\$840,000</b>