



School of
Social Sciences
Ysgol y Gwyddorau
Cymdeithasol



17th Annual Conference of the ESC
EuroCrim2017
CARDIFF
13-16 September



17th Annual Conference of the ESC

13th – 16th September 2017

Cardiff, UK

Sponsorship Packages

Who We Are:

Cardiff University's School of Social Sciences has the honour of hosting the 17th Annual Conference of the European Society of Criminology (ESC) this September. This conference attracts leaders in this field from across Europe and worldwide.

The conference will be based across three Cardiff venues: Cardiff University's Glamorgan and Bute Buildings in the civic centre, and St David's Hall in the city centre. We are expecting approximately 1000 delegates to attend.

The conference will run over four days, with one plenary each day (speakers to be confirmed) and parallel sessions taking place around these. There will be three evening receptions for delegates at St David's Hall – an Opening drinks and canape reception on the 13th, a poster session / wine reception on the 14th and a farewell buffet and party on the 15th.

Gold Package Sponsorship Opportunities

Opening Evening Drinks and Canape Reception Sponsorship Opportunity:

This is an opportunity to be the exclusive sponsor of a prestigious event at the conference. We suggest the following package:

Price: £2,000 + VAT

Event Details: Exclusive Sponsor of our Opening Drinks and Canape Reception on the evening of Wednesday 13th September.

Package Details:

- Sponsor's advertising banner(s) displayed at the Drinks and Canape reception (sponsor to provide).
- Promotional leaflet in our conference delegate bag (sponsor to provide).
- Sponsor's logo printed on the Sponsors page of the Conference Handbook and app, with acknowledgment of sponsorship of the event.
- Acknowledgement of sponsorship through the conference's Twitter account and website.
- 4 complimentary tickets to the event for use by sponsors.

Poster Session / Drinks Reception Sponsorship Opportunity:

This is an opportunity to be the exclusive sponsor of a prestigious event at the conference. We suggest the following package:

Price: £2,000 + VAT

Event Details: Exclusive Sponsor of our Poster Session / Drinks Reception on the evening of Thursday 14th September.

Package Details:

- Sponsor's advertising banner(s) displayed at the Poster Session and Drinks Reception (sponsor to provide).
- Sponsors name added to the Poster Prize, for example 'The ESC Poster Prize 2017, Sponsored by ****'
- Poster Prize winners to be judged by delegates using a sticker system (1st, 2nd and 3rd place) and presented with book vouchers.
- Promotional leaflet in our conference delegate bag (sponsor to provide).
- Sponsor's logo printed on the Sponsors page of the Conference Handbook and app, with acknowledgment of sponsorship of the event.
- Acknowledgement of sponsorship through the conference's Twitter account and website.
- 4 complimentary tickets to the event for use by sponsors.

Farewell Dinner / Leaving Party Sponsorship Opportunity:

This is an opportunity to be the exclusive sponsor of a prestigious event at the conference. We suggest the following package:

Price: £2,000 + VAT

Event Details: Exclusive Sponsor of our Farewell Dinner / Leaving Party on the evening of Friday 15th September in St David's Hall. We anticipate around 300 attendees for the Farewell dinner (a ticketed event) and around 600 guests for the leaving party afterwards.

Package Details:

- Sponsor's advertising banner(s) displayed at the Farewell Dinner and Leaving Party (sponsor to provide).
- Promotional leaflet in our conference delegate bag (sponsor to provide).
- Sponsor's logo printed on the Sponsors page of the Conference Handbook and app, with acknowledgment of sponsorship of the event.
- Acknowledgement of sponsorship through the conference's Twitter account and website.

Silver Package Sponsorship Opportunities

Coffee Break Sponsorship Opportunity:

This is an opportunity to be the exclusive sponsor of a well-attended event at the conference. We suggest the following package:

Price: £1,000 + VAT

Event Details: Exclusive Sponsor of a coffee break on either Thursday 14th, Friday 15th or Saturday 16th September, following a Plenary at St David's Hall.

Package Details:

- Sponsor's advertising banner(s) displayed at the Refreshment Station in St David's Hall (sponsor to provide).
- Promotional leaflet in our conference delegate bag (sponsor to provide).
- Sponsor's logo printed on the Sponsors page of the Conference Handbook and app, with acknowledgment of sponsorship of the event.
- Acknowledgement of sponsorship through the conference's Twitter account and website.

Bronze Package Sponsorship Opportunities

Delegate Conference Bag Flyer Sponsorship Opportunity:

This is an opportunity to have your company flyer in our delegate bags, which will be distributed to all guests upon registration.

Price: £200 + VAT

Package Details:

- Sponsor's flyer distributed within conference delegate bags (Sponsor to provide).
- Sponsor's logo printed on the Sponsors page of the Conference Handbook and app, with acknowledgment of sponsorship of the event.
- Acknowledgement of sponsorship through the conference's Twitter account and website.

Make us an offer!

If you are interested in sponsoring our conference but cannot see where your brand would fit within any of the above opportunities, or would like to discuss alternative pricing options please let us know. We'd love to work together with you to develop a bespoke sponsorship package that works for your brand.