



# AMERICAN SOCIETY OF CRIMINOLOGY

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Dear Advertiser:

The 64<sup>th</sup> Annual Meeting of The American Society of Criminology will be held Wednesday, November 14<sup>th</sup> through Saturday, November 17<sup>th</sup>, 2012, at the Palmer House Hilton in Chicago, IL. The American Society of Criminology is an international organization consisting of nearly 3,400 criminal justice/criminologist educators, practitioners and researchers. We expect to draw more than 3,300 people to our Annual Meeting.

The Society is making every effort to provide accessible, comfortable and visible exhibit space for you to display your products at our Annual Meeting.

The Exhibit Booth Reservation Form details deadlines and fees for acquiring booth exhibit space. All exhibit reservation functions are handled by the Society's central office. The booth exhibit fees include:

- 10' x 10' booth space
- 6' table
- two chairs
- name badges for all attendees and one program per exhibitor
- one professionally drawn sign identifying your company
- more complete furnishing and drayage service is available at additional cost

## DATES AND HOURS OF EXHIBITION

Wednesday, November 14 <sup>th</sup>	1:00 pm - 5:00 pm
Thursday, November 15 <sup>th</sup>	8:30 am - 5:00 pm
Friday, November 16 <sup>th</sup>	8:30 am - 5:00 pm

## EXHIBITORS' SET-UP TIME

Booth spaces will be ready for exhibitors to arrange their displays at 11:00 a.m., Wednesday, November 14<sup>th</sup>. Exhibitor kits will be sent from the drayage company.

## OFFICIAL DRAYAGE COMPANY

GES Exposition Services  
Terri Morris, Account Manager  
Direct line 773.284.5230  
TMorris@ges.com

## DISMANTLING

All exhibit material must be packed and removed from the exhibit area by 8:00 p.m., Friday, November 16<sup>th</sup>.

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## BOOTH EQUIPMENT

Each booth space will be equipped with a standard booth background, 8 feet high and side dividers 36 inches high in flameproofed drapes.

Each booth will also be supplied with one 6' draped table, two chairs, and an identification name sign showing company name and booth number.

## ADVERTISING

We would also encourage you to place an ad in the Annual Meeting Program. Even if you are unable to exhibit books this year, you can still reach the program participants through this medium. We also have the options of sending us inserts to be placed in the meeting bags and/or our membership mailing labels. **Please note that the deadline to have the inserts sent to our office is a hard deadline. We need to do this to allow time to get them in the bags.** The reservation form details the fees and deadlines for program advertisements. The printed program is distributed to all those who register for the meetings.

The Society's objective is to bring together a multi-disciplinary forum fostering criminological study, research and education.

To facilitate the objective, the Society also publishes these items on a regular basis:

***THE CRIMINOLOGIST*** -- This is the official newsletter of the Society. It is published and distributed to all Society members six times a year. It contains information about the Society, news events and covers matters of interest associated with the study and practice of criminology.

***CRIMINOLOGY AND CRIMINOLOGY & PUBLIC POLICY*** – These are two peer-reviewed official journals published and distributed to all Society members on a quarterly basis. While each journal seeks to publish state-of-the-art research on important substantive issues, their individual publication focus differs. Please see the ASC website under publications for a more detailed description of each.

We would like to invite you to advertise in one or more of these publications. Please see the Advertising Rate Sheet.

The Annual Meeting of The American Society of Criminology provides you with an exciting opportunity to contact the individuals who are at the cutting edge of criminology and criminal justice. We expect the meeting to be a huge success and invite you to join with us.

Thank you for your support of The American Society of Criminology.



# AMERICAN SOCIETY OF CRIMINOLOGY

## ADVERTISING AND EXHIBIT BOOTH RESERVATION FORM

November 14-17, 2012, Palmer House Hilton Hotel, Chicago, IL

**From:** \_\_\_\_\_  
\_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Booth Reservation:** *(Due on or before August 1<sup>st</sup>)*

Indicate how you would like your booth sign to read:

\_\_\_\_\_ \*Please send booth badge names to asc@asc41.com  
\$800.00 Each booth \_\_\_\_\_

**Program Advertising:** *(Ads due on or before August 31<sup>st</sup>) Program size is 8 1/2 x 11"*

Send pdf copy to asc@asc41.com (width x length)

\$250.00 Full page, with booth 7 1/2" x 10" \_\_\_\_\_  
\$150.00 Half page, with booth 7 1/2" x 5" \_\_\_\_\_  
\$300.00 Full page, without booth 7 1/2" x 10" \_\_\_\_\_  
\$175.00 Half page, without booth 7 1/2" x 5" \_\_\_\_\_  
\$450.00 Inside front cover 7 1/2" x 10" \_\_\_\_\_  
\$400.00 Inside back cover 7 1/2" x 10" \_\_\_\_\_  
\$50.00 Received after due date \_\_\_\_\_

**Meeting Packet Inserts:** *(Inserts due on or before September 28<sup>th</sup>)*

3,000 copies sent to address below Anything received after September 28<sup>th</sup> will not be included in the meeting bag. If you cannot get them to us by September 30<sup>th</sup> please email asc@asc41.com to check if any other options are available.

\$150.00 With booth \_\_\_\_\_  
\$200.00 Without booth \_\_\_\_\_

**Membership Mailing Labels:** \$200.00 with booth/\$300.00 without booth \_\_\_\_\_

**TOTAL DUE:** \_\_\_\_\_

Method of Payment:

<input type="checkbox"/>	Send Invoice		
<input type="checkbox"/>	Check Enclosed		
<input type="checkbox"/>	Credit Card # *	Expiration:	3 Digit Security Code
<input type="checkbox"/>			
Billing Address:			

Advertisements, labels, inserts and exhibit space cannot be secured until payment in full is received. **Program advertisement and exhibit space will be determined by the date on which your request and payment is received.** An invoice will be provided on request. Complete drayage information will be sent to you. **Cancellation deadline is September 15.** \*There will be a 10% processing fee on any credit card refunds.



2012 ADVERTISING RATE SHEET

Newsletter

**THE CRIMINOLOGIST**

January/February, March/April, May/June, July/August, September/October, November/December

Deadlines for each issue above is as follows: Dec. 15<sup>th</sup> (Jan/Feb), Feb. 15<sup>th</sup> (Mar/Apr), Apr. 15<sup>th</sup> (May/June), June 15<sup>th</sup> (July/Aug), Aug. 15<sup>th</sup> (Sept/Oct), Oct. 15<sup>th</sup> (Nov/Dec)

Please send your ad or any questions to aarendt@asc41.com

Full Page (7-1/2" x 10")	\$300.00
Half Page (7-1/2" x 5")	\$225.00
Two Pages	\$450.00
Text Only Ads (250 words maximum, no logos)	\$175.00

Quarterly Journals

**CRIMINOLOGY: An Interdisciplinary Journal**  
**CRIMINOLOGY & PUBLIC POLICY**

February, May, August, November

For advertising information, please contact:

800-835-6770

ANNUAL MEETING PROGRAM

Deadline: August 31<sup>st</sup>

Inside Front Cover	\$450.00
Inside Back Cover	\$400.00
Program Ad – Full Page/Booth	\$250.00
Program Ad – Full Page/Without Booth	\$300.00
Program Ad – Half Page/Booth	\$150.00
Program Ad – Half Page/Without Booth	\$175.00

All annual meeting program advertisements need to be in pdf format, emailed to asc@asc41.com.

Payment is to be made to: American Society of Criminology.